



PRESS RELEASE

FOR IMMEDIATE RELEASE

AirAsia and AirAsia X win top CSR Awards

KUALA LUMPUR, 20 JULY 2017 – AirAsia and AirAsia X bagged the “Company of the Year Award: Airline Category” at the CSR Malaysia Awards 2017 where the long-haul airline AirAsia X was named the top title for championing community projects, while AirAsia was awarded for championing cancer awareness initiatives with the #AirAsiaMAKNA campaign.

Minister of Women, Family and Community Development for Malaysia Dato’ Seri Rohani Abdul Karim presented the awards to **AirAsia’s Director of Government Relations Zamani Rafique** at the award ceremony held in Kuala Lumpur today.

Over the past year, AirAsia X has touched the lives of many from underprivileged communities, especially the elderly and children by bringing them cheer during festivities while AirAsia launched the #AsiaAsiaMAKNA campaign in 2015 and has successfully raised and donated more than RM650,000 to National Cancer Council Malaysia (MAKNA) through a series of fundraising efforts.

Supported by Malaysia’s Ministry of Women, Family and Community Development, CSR Awards Malaysia is in its second year running to celebrate outstanding Corporate Social Responsibility (CSR) efforts by Malaysian corporations to promote sustainable economies through helping marginalised communities and making environmental efforts to preserve our heritage for future generations.

Published quarterly, CSR Malaysia is a publication that shares the commitment of corporations in Malaysia towards the community at large and their inherent roles as change agents in the socio-economic transformation of Malaysia.

For latest AirAsia news, activities and promotions, please follow AirAsia on Twitter (twitter.com/AirAsia) and Facebook (facebook.com/AirAsia).

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About AirAsia

AirAsia, the leading and largest low-cost carrier in Asia by passengers carried, services an extensive network of more than 120 destinations. Since starting operations in 2001, AirAsia has carried more than 400 million guests and grown its fleet from just two aircraft to over 200. The airline is proud to be a truly Asean (Association of Southeast Asian Nations) airline with established operations based in Malaysia, Indonesia, Thailand and the Philippines as well as India and Japan, servicing a network stretching across Asia, Australia and New Zealand, the Middle East and the US. AirAsia has been named the World's Best Low-Cost Airline at the annual Skytrax World Airline Awards nine times in a row from 2009 to 2017. AirAsia was also awarded World's Leading Low-Cost Airline for the fourth consecutive year at the 2016 World Travel Awards, where it beat a field of full-service carriers to become the first ever low-cost carrier to win World's Leading Inflight Service.

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