



FOR IMMEDIATE RELEASE

AirAsia X commences exclusive operations between Kuala Lumpur and Jeju

- *Inaugural flight on 12 Dec marks the airline groups' 3rd destination in South Korea*
- *Promotional all-in-fares from as low as RM249* one-way now available*

JEJU, 13 DECEMBER 2017 – The award-winning long-haul low-cost carrier AirAsia X has made its maiden entry to the South Korean island of Jeju yesterday following the successful landing of flight D7 501 on Airbus A330-300 at Jeju International Airport, making it **the only airline with direct connections between Kuala Lumpur and the beautiful largest island off the coast of the Korean Peninsula.**

The inaugural flight marks Jeju as the airline's third destination in South Korea after Seoul (Incheon) and Busan. The four times weekly services between Kuala Lumpur and Jeju will further expand the airline's network in the North Asia and making it the only airline operating direct non-stop services between the two cities. This latest route will also strengthen the AirAsia and AirAsia X Group position in South Korea market by having a total of 75 weekly flights and 1,183,468 capacity a year for one way flight.

In conjunction of this latest destination inaugural flight launch, AirAsia X is offering promotional all-in-fares from RM249* one-way on standard seats and available for booking on airasia.com from today until 19 December 2017 for travel between 16 December 2017 to 27 October 2018. The award winning Premium Flatbed is also available for booking at promotional all-in-fares from RM799*.

Commenting on the inauguration of this exclusive route, **Chairman of AirAsia X Malaysia, Tan Sri Rafidah Aziz** said, "This direct flight from Kuala Lumpur to Jeju has the potential of generating a capacity of over 156,000 a year between Kuala Lumpur and Jeju while saving our guests a great deal of hassle for domestic transit. Our guests will now have the convenience of the direct non-stop flight to experience Jeju's beautiful landscape and nature, culture and heritage as well as leisure activities."

"South Korea is fast becoming an important market to us and we are very grateful for the tremendous support from the governments and relevant authorities for making this new exclusive route possible. Apart from facilitating tourism and cross flows of business and trade, this direct flight route will also strengthen bilateral relations between Malaysia and South Korea, as well as bringing together peoples from the Asian Region, especially from South East Asia. The AirAsia and AirAsia X Group already has flight connectivity through 130 destinations and 1,681 routes, which reflects extensive short haul and long flight coverage within Asia and beyond." added Tan Sri Rafidah.

"Together with Jeju citizens, I'm pleased that AirAsia X operates direct flights between Jeju and Malaysia. And I hope that the two nations will experience a growing number of travelers while expanding exchanges and cooperation for joint prosperity," said **Won Hee-ryong, Governor of Jeju Special Self-Governing Province**, in a welcoming speech, and he added "Truly hoping that Malaysia and Jeju will build a lasting friendship, the Jeju special self-governing province will actively support this."

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Jeju is a beautiful volcanic island located 64 kilometers south of the Korean Peninsula. It is the country's most popular holiday island and home to the UNESCO World Heritage Site "Jeju Volcanic Island and Lava Tubes" which consists of Mount Halla, the highest mountain in South Korea and a dormant volcano; Geomunoreum lava tubes and the dramatic landscape of Seongsan Ilchulbong tuff cone. Other attractions include the scenic Jeju Olle Trail, the breathtaking Cheonjiyeon waterfall, Hyeopjae beach and many special themed museums, making Jeju a destination for all ages all-year round.

Keep up-to-date with AirAsia's latest promotions and activities via Facebook (facebook.com/AirAsia) and Twitter (twitter.com/AirAsia).

****Promotional all-in-fares quoted are for one-way travel only inclusive of taxes and fees. Terms and conditions apply.***

Flight Schedule beginning 12 December 2017 until 24 March 2018 for Kuala Lumpur, Malaysia (KUL) to Jeju, South Korea (CJU)

Flight No.	From	To	Departure	Arrival	Flight Schedule
D7 501	KUL	CJU	0530hrs	1230hrs	Monday, Wednesday
	KUL	CJU	0640hrs	1340hrs	Tuesday, Saturday
D7 502	CJU	KUL	1335hrs	1835hrs	Monday, Wednesday
	CJU	KUL	1440hrs	1940hrs	Tuesday, Saturday

Note: All times listed are local unless otherwise stated.

Flight Schedule beginning 25 March 2018 for Kuala Lumpur, Malaysia (KUL) to Jeju, South Korea (CJU)

Flight No.	From	To	Departure	Arrival	Flight Schedule
D7 501	KUL	CJU	0640hrs	1340hrs	Monday, Tuesday, Wednesday, Saturday
D7 502	CJU	KUL	1440hrs	1940hrs	Monday, Tuesday, Wednesday, Saturday

Note: All times listed are local unless otherwise stated.

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About the AirAsia X Group

AirAsia X is the long-haul, low-cost affiliate carrier of the AirAsia Group that serves 26 destinations across Asia, Australia, New Zealand, the Middle East and the US. AirAsia X operates a core fleet of 30 A330-300s with a seat configuration of 12 Premium Flatbeds and 365 economy seats. The airline has carried over 30 million guests since commencing operations in 2007. AirAsia X was awarded the World's Best Low-Cost Airline Premium Cabin and Best Low-Cost Airline Premium Seat at the annual Skytrax World Airline Awards for five consecutive years from 2013 to 2017.

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