Press Release

AirAsia X introduces new Xcite Inflight Entertainment

Pre-book the Xcite tab now via airasia.com for only RM49!

KUALA LUMPUR, 19 January 2017 – Guests travelling on board AirAsia X (flight code D7) flights* will now enjoy an enhanced inflight experience with the introduction of the latest Xcite Inflight Entertainment tab which offers hours of entertainment with a wide range of content, high resolution touch screen device and an advanced audio technology right at the comfort of their seats.

The Xcite Inflight Entertainment tab, which supports five languages (English, Bahasa Malaysia, Mandarin, Korean, Japanese) is complimentary for all Premium Flatbed seats, while guests travelling on Economy seats will be able to pre-book the tab via airasia.com for only RM49, or request for it while onboard at RM60.

Benyamin Ismail, Chief Executive Officer of AirAsia X Berhad said, "We are continuously looking for ways to give our guests an enhanced travelling experience with AirAsia X. The all-new Xcite Inflight Entertainment which offers a wider range of content and an improved viewing device for a seamless viewing experience will definitely give our guests value for their money. The content will also be regularly updated to ensure our guests are getting the best quality entertainment when they travel with us."

Guests will be able to view popular Hollywood blockbusters, as well as other international and local movies, apart from TV shows; and listen to music, play games, browse magazines, and even shop while they fly as the AirAsia BIG Duty Free catalogue is also included in the tab. Visit airasia.com to view the complete and updated entertainment program list.

The Xcite tab is a Huawei Mediapad 2 that comes with a 10.1" Full HD widescreen display, Harman Kardon audio technology for a richer acoustic experience and headset.

To find out more and to keep updated with the latest AirAsia news, activities and promotions, follow AirAsia on Twitter (twitter.com/AirAsia) and Facebook (facebook.com/AirAsia).

*The Xcite Inflight Entertainment will not be available for flights to/from Auckland, Jeddah and Kathmandu.

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Press Release

Xcite Inflight Entertainment

Premium Flatbed Guests	Complimentary
Standard Seats (including Quiet Zone)	**Pre-book** at RM49 only
	Onboard at RM60 (limited quantities available, so pre-book is encouraged)

About AirAsia X Group

AirAsia X is the long-haul, low-cost affiliate carrier of the AirAsia Group that currently flies to destinations in the Asia Pacific region. The airline currently serves 22 destinations across Asia (Tokyo, Osaka, Sapporo, Seoul, Busan, Taipei, Xian, Beijing, Hangzhou, Chengdu, Shanghai, Wuhan, New Delhi and Kathmandu), Australia (Sydney, Melbourne, Perth and Gold Coast), New Zealand (Auckland), the Middle East (Jeddah, Tehran) and Africa (Mauritius). AirAsia X operates a core fleet of 30 A330-300s, each with a seat configuration of 12 Premium Flatbeds and 365 Economy seats. The airline has carried over 19 million guests since it commenced long-haul service in 2007. AirAsia X was awarded the "World's Best Low Cost Airline Premium Cabin" and "Best Low Cost Airline Premium Seat" at the annual Skytrax World Airline Awards for four consecutive years from 2013 - 2016. AirAsia group is the first airline globally to collaborate with INTERPOL to implement the I-Checkit system to screen the passports of all its prospective passengers against information contained in the world police body's Stolen and Lost Travel Documents (SLTD) database.

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