



FOR IMMEDIATE RELEASE

AIRASIA X launches **Fly High & Get Rewarded!** contest *Gear up to be our high flyer to win Grand Prize of one-year return flights*



SEPANG, 19 June 2017 - AirAsia X is thrilled to announce the launch of Fly High & Get Rewarded! Contest to reward guests for spending on flights and add-ons.

From today until 16 July 2017, AirAsia X guests who purchase flights and add-ons with their AirAsia BIG Member ID* will automatically be in the running for the contest for travel from 20 June to 30 November 2017.

The top spenders will stand a chance to win a Grand Prize of one year's worth of flights and RM10,000 worth of AirAsia Go (AAGO) accommodation vouchers for themselves and a travel companion. Second prize winner will receive a pair of flights to Hawaii while the third prize winner will walk away a pair of flights to Perth.

AirAsia Group Chief Commercial Officer Siegtraund Teh said "This contest is our way of saying thank you to our valuable guests. Guests who purchase flights and add-ons such as checked baggage, meals, seats and travel insurance during the contest period will stand a chance to win exciting prizes while they enjoy a customised flying experience with our award-winning inflight services."

Prizes are limited only to departures to and from destinations serviced by AirAsia X, which are applicable to airports in **Malaysia**: (Kuala Lumpur (KUL)); **Japan**: (Tokyo (HND), Osaka (KIX), Sapporo (CTS)); **South Korea**: (Seoul (ICN), Busan (PUS)); **China** (Xian (XIY), Beijing (PEK), Hangzhou (HGH), Chengdu (CTU) Shanghai (PVG), Chongqing (CKG)), Wuhan (WUH); **Taiwan**: (Taipei (TPE)); **Australia**: (Sydney (SYD), Melbourne (MEL), Perth (PER), Gold Coast (OOL)); **New Zealand**: (Auckland (AKL)); **India**: (New Delhi (DEL)); **Iran** (Tehran (IKA)); and **United States of America** (Honolulu, Hawaii (HNL)).

This contest is only available for bookings, which include at least one sector or journey on flights operated by AirAsia X (carrier code D7). Bookings can be from any point of origin on the AirAsia network (carrier code AK, FD, QZ, Z2, XJ, XT) on both direct and Fly-Thru bookings.

For full contest details and more information on the terms and conditions, click

<http://highflyer.airasia.com/>

** Flights (base fare only) and add-ons will only be accumulated by individual guests and not by the total amount on a booking. Guests will need to include their AirAsia BIG Member ID at the time of booking in order to be eligible for the contest.*

Press Release



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About the AirAsia X Group

AirAsia X is the long-haul, low-cost affiliate carrier of the AirAsia Group that serves 24 destinations across Asia, Australia, New Zealand, the Middle East and the United States of America. AirAsia X operates a core fleet of 30 A330-300s with a seat configuration of 12 Premium Flatbeds and 365 economy seats. The airline has carried over 19 million guests since commencing operations in 2007. AirAsia X was awarded the World's Best Low-Cost Airline Premium Cabin and Best Low-Cost Airline Premium Seat at the annual Skytrax World Airline Awards for four consecutive years from 2013 to 2016.

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