



FOR IMMEDIATE RELEASE

AirAsia X launches direct flight to the “Pink City” in India from Kuala Lumpur!

- *Experience the enchanting historical city of Jaipur from forts, palaces, golden sands, street shopping, rich cuisine and much more*
- *Special promo with all-in fares from as low as RM229* one way!*

SEPANG, 6 NOVEMBER 2017 – AirAsia X will achieve yet another milestone with the announcement of direct services from Kuala Lumpur to Jaipur, India with four times-weekly flights effective 5 February 2018.

AirAsia X launches the new unique route today, offering promotional all-in fares from as low as RM229* for economy seat and RM699* one way for Premium flatbed seats open for bookings on airasia.com for the travel period **between 5 Feb 2018 and 21 Nov 2018**.

AirAsia X is the first low-cost long-haul carrier to fly direct from Kuala Lumpur to Jaipur, the capital city of Rajasthan, further improving its connectivity between its regional network in Kuala Lumpur, Malaysia and India. This follows a successful launch of Bangkok-Jaipur route in September this year operated by its short-haul affiliate AirAsia Thailand.

AirAsia X Group Chief Executive Officer, Datuk Kamarudin Meranun said, “We are very happy and proud to be the first low cost carrier to offer seamless connectivity between Jaipur in India and the regional destinations through this unique route. We hope it will provide better connectivity for business and leisure travellers to travel to Southeast Asian destinations. India is a very important market to us, and we will continue to expand our services to key Indian cities including the second and third tier cities especially those that lack good connectivity. We wish to express our greatest gratitude and appreciation to the Indian government and authorities for their tremendous support given to us to add this route into our network.”

AirAsia X Chief Executive Officer Benjamin Ismail said, “This new route will offer travel convenience and affordable option for our guests. Before this, guests wanting to travel to Jaipur with us would have had to first fly from Kuala Lumpur to Delhi for five hours and 30 minutes or to Mumbai for five hours before taking a domestic flight, spending quite a bit for another hour from Delhi or two and a half hours from Mumbai to reach Jaipur. For those who opt for ground travel, it will take at least five hours to get to Jaipur from Delhi and about half the journey from Mumbai. With this new route, passengers can cut short travel time and fly direct from Kuala Lumpur to Jaipur in only five hours and 30 minutes. We are expecting to carry between 132,000 and 143,000 passengers between February and December next year for this route with a frequency of 4 times a week.”



High Commissioner of India to Malaysia High Excellency Shri T.S. Tirumurti said, "We would like to congratulate AirAsia X for the launch of this new route. We commend AirAsia for its efforts to provide enhanced links between India and Malaysia, and opening a route to the State of Rajasthan, which is a tourists' paradise. We are confident that these links will benefit the tourists of both countries and open up the potential in the field of tourism and business."

Besides from Kuala Lumpur to Jaipur, the airline also flies direct to New Delhi. The service which started in February 2016, has registered a healthy average load factor of 88 percent.

Pink in color and pink in vibrancy, the city of Jaipur is one of most beautiful and magnificent cities of India. Apart from being the capital of Rajasthan, Jaipur is also the largest city of the state and is the first planned city of India.

With fantastic attractions all around the city, it invites tourists from all over the world. Jaipur's rich cultural heritage is displayed in the traditions, customs, lifestyle, art, jewellery, textiles and architecture of the place. In fact the best understanding of Jaipur's culture can be attained through its art, music and architecture. It is one city that, even after modernisation, still holds to its history, culture and values.

The majestic forts and havelis, the beautiful temples, the serene landscapes, and the rich cultural heritage, have made Jaipur an ideal destination for tourists. The foundation of the city dates back to the eighteenth century, with credit to the great warrior Maharaja Sawai Jai Singh II, who ascended the Amber Throne in 1699.

The glorious past of Jaipur comes alive in the palaces and forts in the city where once lived by the royal clans. Apart from Amber Palace, among the must-see magnificent iconic landmarks in Jaipur are City Palace, Hawa Mahal, Jal Mahal, Nahargarh Fort, Birla Temple, Jantar Mantar and Panna Meena ka Kund. The pink colour of the city captivates every heart and the atmosphere of Jaipur bring joy and delight as the tourists set their foot in the city.

For the latest updates, please follow AirAsia on Twitter (twitter.com/AirAsia) and Facebook (facebook.com/AirAsia).



****Promotional all-in-fares quoted are for one-way travel only inclusive of taxes and fees. Terms and conditions apply.***

Flight Schedule for Kuala Lumpur, Malaysia (KUL) – Jaipur, India (JAI)

Route	Flight No	STD	ETA	Day	Flight Frequency
Kuala Lumpur - Jaipur	D7 184	1900hrs	2200hrs	Monday, Wednesday, Friday, Saturday	4 x Weekly
Jaipur- Kuala Lumpur	D7 185	2315hrs	0705hrs	Monday, Wednesday, Friday, Saturday	

END

About AirAsia X Group

AirAsia X is the long-haul, low-cost affiliate carrier of the AirAsia Group that serves 25 destinations across Asia, Australia, New Zealand, the Middle East and the US. AirAsia X operates a core fleet of 30 A330-300s with a seat configuration of 12 Premium Flatbeds and 365 economy seats. The airline has carried over 30 million guests since commencing operations in 2007. AirAsia X was awarded the World's Best Low-Cost Airline Premium Cabin and Best Low-Cost Airline Premium Seat at the annual Skytrax World Airline Awards for five consecutive years from 2013 to 2017.

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